

# Sponsor Prospectus

## Arizona GiveCamp II



Presented by GoDaddy.com®

Part of the National Day of GiveCamp

January 14 – 16, 2011

### What is GiveCamp?

GiveCamp is a weekend-long event held where software developers, designers, and database administrators donate their time to create custom software/website for non-profit organizations. This custom software could be a new website for the nonprofit organization, a small data-collection application to keep track of members, or whatever the non-profit requires. The only limitation is that the project should be scoped to be able to be completed in a weekend.

The weekend starts on Friday with a kickoff presentation where most of the teams will meet their non-profits for the first time. Then each team goes to work, night and day, until Sunday afternoon where each project is packaged up and given to the non-profits.

Last year the Arizona event drew over 60 developers, designers, and database administrators, and we were fortunate enough to be able to help 8 different non-profits in Arizona.

### What is the National Day of GiveCamp?

The National Day of GiveCamp is an organized initiative to hold local GiveCamp's in cities across the US in the same weekend. If helping a handful of non-profits in one city is good, then helping them in 50 cities across the country is even better. To find out more information about the National Day of GiveCamp visit <http://www.givecamp.org>.

### Sponsorship Benefits:

GiveCamp attracts the best and brightest talent, who donate a weekend away from the friends and family to make a positive impact on our community. A GiveCamp sponsorship gets your brand in front of these influential individuals. But more importantly, the funds you donate will be magnified by the value added by the hard work of the volunteer efforts of this group of highly trained information technology professionals during GiveCamp weekend, and further magnified by the value added these applications will provide to the non-profits that work tirelessly every day of every year making a difference in our community.

# Sponsor Prospectus

## Arizona GiveCamp II



Presented by GoDaddy.com®

Part of the National Day of GiveCamp

January 14 – 16, 2011

### Sponsorship Opportunities:

#### Platinum Sponsor: \$1,500 or more

- Large-sized logo on all printed materials and on event website with link back to company website.
- Tweet announcing your sponsorship.
- Recognition during keynote and closing presentations
- Company logo placed in pre-keynote and closing presentations
- Opportunity to place company collateral or promotional items in registration bag

#### Gold Sponsor: \$1,000 or more

- Medium-sized logo on all printed materials and on event website with link back to company website.
- Tweet announcing your sponsorship.
- Opportunity to place company collateral or promotional items in registration bag

#### Silver Sponsor: \$500 or more

- Small-sized logo on all printed materials and on event website with link back to company website.
- Tweet announcing your sponsorship.
- Opportunity to place company collateral or promotional items in registration bag

#### Small Business Sponsor: \$100 or more

- Text mention on all printed materials and on event website with link back to company website.
- Tweet announcing your sponsorship.

#### Individual Sponsor: \$50 or more

- Text mention on all printed materials and on event website with link back to personal website.
- Tweet announcing your sponsorship.

# Sponsor Prospectus

## Arizona GiveCamp II



Presented by GoDaddy.com®

Part of the National Day of GiveCamp

January 14 – 16, 2011

### **Dinner Sponsor: Provide dinner for 200 volunteers [Saturday or Sunday]**

- Small-sized logo on all printed materials and on event website with link back to company website.
- Tweet announcing your sponsorship.
- Opportunity to place company collateral or promotional items in registration bag

### **Lunch Sponsor: Provide lunch for 200 volunteers [Saturday or Sunday]**

- Small-sized logo on all printed materials and on event website with link back to company website.
- Tweet announcing your sponsorship.
- Opportunity to place company collateral or promotional items in registration bag

### **Breakfast Sponsor: Provide breakfast for 200 volunteers [Saturday or Sunday]**

- Small-sized logo on all printed materials and on event website with link back to company website.
- Tweet announcing your sponsorship.
- Opportunity to place company collateral or promotional items in registration bag

### **Snacks Sponsor: Provide snacks for 200 volunteers / 2 ½ days**

- Small-sized logo on all printed materials and on event website with link back to company website.
- Tweet announcing your sponsorship.
- Opportunity to place company collateral or promotional items in registration bag

### **Prize Sponsor: Donate prize(s) to be awarded to volunteers**

- Small-sized logo on all printed materials and on event website with link back to company website.
- Tweet announcing your sponsorship.
- Opportunity to place company collateral or promotional items in registration bag

### **Swag Sponsor: Donate swag to be placed in Welcome bags for 200 volunteers**

- Small-sized logo on all printed materials and on event website with link back to company website.
- Tweet announcing your sponsorship.
- Opportunity to place company collateral or promotional items in registration bag

# Sponsor Prospectus

## Arizona GiveCamp II



Presented by GoDaddy.com®

Part of the National Day of GiveCamp

January 14 – 16, 2011

### The Arizona GiveCamp Sponsorship Agreement

By Signing this Agreement you are agreeing with the details as presented and understand the financial contributions of the sponsorship.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Package Desired *(Check all the applicable sponsorships you are interested in.)*

\_\_\_\_\_ Platinum Sponsor: \$1,500

\_\_\_\_\_ Dinner Sponsor

\_\_\_\_\_ Gold Sponsor: \$1,000

\_\_\_\_\_ Lunch Sponsor

\_\_\_\_\_ Silver Sponsor: \$500

\_\_\_\_\_ Breakfast Sponsor

\_\_\_\_\_ Small Business Sponsor: \$100

\_\_\_\_\_ Snacks Sponsor

\_\_\_\_\_ Prize Sponsor

\_\_\_\_\_ Swag Sponsor

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Upon completion of this form please email it to [crojas@godaddy.com](mailto:crojas@godaddy.com). Payment is due 20 days prior to event. If you have any questions please email us at [crojas@godaddy.com](mailto:crojas@godaddy.com) or call us at 602-515-3991.

**Thank You for your support of Arizona GiveCamp**

<http://www.AZGiveCamp.org>